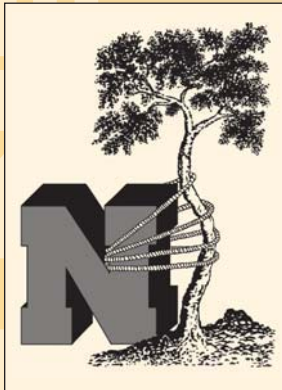


Omaha to Host 2008 Olympic Swim Trials

Orthopaedic Department to Head Medical Coverage



You may have seen the Countdown Ticker around town, counting the days, hours, minutes and seconds until the Olympic Swim Trials bursts into

the Omaha scene at precisely 11 a.m. on June 29, 2008. Not only is it shaping up to be big year for Omaha, but a big year for the Department of Orthopaedic Surgery as well.

Dr. Kevin Garvin, chair of UNMC's Department of Orthopaedic Surgery and Rehabilitation has been chosen to oversee medical coverage for the trials to ensure the health and well-being of all participating athletes. Dr. Garvin, a member of the Omaha Sports Commission (OSC), was asked by Harold Cliff, chief operating officer for the 2008 Olympic Trials, to spearhead the medical coverage for this special event.

"It's going to be an exciting week for Omaha, and we are proud to be able to participate in an event of this caliber," said Dr. Garvin. "There are many high profile events happening in Omaha this year, but this is by far the most unique."

A group of UNMC Physicians medical professionals have volunteered to provide medical and support services in several specialities including orthopaedics, primary

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care (family practice and internal medicine), and emergency medicine. UNMC Physicians is also working with the hospital to provide physical therapy, pharmacy, and massage services. Staff will be on-site for warm-ups as well as during the actual event, both morning and evening sessions. In the event of an emergency, staff will be available by pager 24-hours a day. Physicians will be on staff to assist with whatever ailments athletes or coaches may suffer, ranging from a torn muscle or laceration, to coming down with a headache, the flu, or the common cold.

All physicians involved are donating their time to help with this event, and in return have an opportunity to be involved in something special happening in Omaha. UNMC Physicians has also graciously volunteered their services by donating supplies, as well as free use of basic medical equipment such as exam tables, etc.

"The UNMC Physicians medical community is really pulling together to help make an already unique event even more spectacular," said Troy Wilhelm, chief financial officer for UNMC Physicians. "It's about doing all we can to support the dream of every athlete participating in the trials to become an Olympian."

The event, to be housed at the Qwest Center, will feature two temporary 50-meter pools that will be installed in the arena and filled with an estimated one million gallons of water. Connected to the arena will be the USA Swimming Aqua Zone, the sponsor and fan experience mecca. Estimated seating capacity for the trials is 14,000, and in January ticket sales had already reached record-setting numbers.

The Olympic Trials will feature more than 1,000 hopeful swimmers competing for a chance to represent the U.S. in the Beijing Olympics; only about 45 will actually advance. Other big events in Omaha during 2008 include the College World Series, the Cox Classic, and NCAA basketball and volleyball. It is shaping up to be an exciting year for Omaha, which is fast becoming known on a national level.